

CURRICULUM VITAE

ROWENA LUNA

Born in Guatemala; lives and works in Miami, FL, USA.

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EDUCATION

University of Miami: Master of Fine Arts in Graphic Design | Coral Gables, FL | with honors | 1993

Massachusetts Institute of Technology: Master of Science in Civil Engineering | Cambridge, MA | 1982

University of Miami: Bachelor of Architecture | Coral Gables, FL | summa cum laude | 1979

EXHIBITIONS

2004

Coexistence Miami | ArtSouth Reception | Community Cultural Resource Center | juried | Homestead, FL
Coral Gables Gallery Walk | Darby Technology Centers | invitational | Coral Gables, FL

2003

Coexistence Miami | ArtsAlive Miami Reception | Miami-Dade College, Wolfson Campus | juried | Miami, FL
Sixth Annual *Spring into Art Auction* | Lowe Art Museum | invitational | Coral Gables, FL
Coral Gables Gallery Walk | Darby Technology Centers | invitational | Coral Gables, FL

2002

Vanguardia Latina | Intercontinental Hotel Miami Airport West | invitational | Miami, FL
Vanguardia Latina | Datran Center | invitational | Miami, FL
Vanguardia Latina | The Ancient Spanish Monastery | invitational | North Miami Beach, FL
Fifth Annual *Spring into Art Auction* | Lowe Art Museum | invitational | Coral Gables, FL
Coral Gables Gallery Walk | Darby Technology Centers | invitational | Coral Gables, FL

2001

Fourth Annual *Spring into Art Auction* | Lowe Art Museum | invitational | Coral Gables, FL
2000 Florida Artists' Book Prize Exhibit | Bienes Center for the Literary Arts | juried | Ft. Lauderdale, FL
A+ Resources Fine Art Gallery Exhibit | Crobar | invitational | Miami Beach, FL 2001

1999

Second Annual *Spring into Art Auction* | Lowe Art Museum | invitational | Coral Gables, FL

1998

First Annual *Spring into Art Auction* | Lowe Art Museum | invitational | Coral Gables, FL

1997

Lincoln Road: Past, Present, & Future | Art800 Gallery | juried | South Florida Art Center, Miami Beach, FL

1995

In The Public Eye | Ritter Art Gallery | invitational | Florida Atlantic University, Boca Raton, FL
Sculpture in The Landscape | University of Miami | invitational | Coral Gables, FL

1993

Domestic Violence-Artists Go Public | Center for Visual Communications | juried | Coral Gables, FL
The Annual MFA Exhibition | Lowe Art Museum | Coral Gables, FL
S. Florida Collective II Exhibition | Ground Level | juried | South Florida Art Center, Miami Beach, FL
Womanspirit | Cultural Arts Center | juried | Pensacola, FL

1992

Group Exhibition | The Dorsch Studio Gallery | invitational | Miami, FL

The Annual Student Exhibition | Lowe Art Museum | juried | Coral Gables, FL: Graphic Design Alumni Award

1991

Incoming MFA Graduate Exhibition | The New Gallery | University of Miami, Coral Gables, FL

The Annual Student Exhibition | Lowe Art Museum | juried | Coral Gables, FL

PUBLIC ART COMMISSIONS

February 1996

Finalist, Lincoln Road Street Furniture/Conceptual Art Installation | South Florida Art Center | juried | Miami Beach, FL

Produced a commissioned proposal for a street furniture/conceptual art installation on Lincoln Road.

May 1995

Finalist, Kendall-Tamiami Executive Airport Art Installation | Metro-Dade Art In Public Places | juried | Miami, FL

Produced a commissioned proposal for an art installation at Kendall-Tamiami Executive Airport.

September 1993

South Miami Heights Town Planning Charrette | Metro-Dade Art In Public Places | invitational | Miami, FL

Collaborated in the South Miami Heights Town Planning Charrette and actively positioned the integration of public artworks within the infrastructure of the community redevelopment.

August 1993

Woman's Work: Domestic Violence Initiative | Metro-Dade Art In Public Places | juried | Miami, FL

Produced graphic images for a national anti-domestic violence campaign cosponsored by the Claiborne Foundation which were displayed on a monumental scale on Metro buses and Metro-rail trains throughout Miami-Dade County.

TEACHING EXPERIENCE

1999

University of Miami, Department of Art & Art History: Lecturer - Instructor | Coral Gables, FL

Instructor of an intermediate graphic design and communications course.

1991-1993

University of Miami, Department of Art & Art History: Teaching Assistant | Coral Gables, FL

Collaborated with professors in the instruction of curriculum courses in graphic design.

VISITING LECTURER

1997

New World School of the Arts | School of Visual Arts | Miami, FL

1994 and 1995

University of Miami | Department of Art and Art History | Coral Gables, FL

PRESS

Morgan, Anne Barclay. "Florida." *Sculpture*, July-August 1995

Villoch, Kelly. "In Environment." *In Grove Magazine*, July 1995

Rosenow, Claudia. "Victimas Silenciosas." *Lea Magazine*, July 1994

Barry, John. "Domestic Violence. Artists' images speak volumes about abuse." *The Miami Herald*, October 1993

Metro-Dade Art in Public Places. "Hundreds Attend Domestic Violence Awareness March and Rally." *News from APP*, October 1993

“Liz Claiborne Unveils Miami Domestic Violence Public Awareness Campaign.” *The Feminist Alternative Press*, 1993

Meadows, Gail. “Art Raises Awareness of Domestic Violence.” *The Miami Herald*, October 1993

Novo, Mireya. “Gente. Rowena Luna, Artista.” *Exito*, October 13, 1993

“Domestic Violence — Artists Go Public.” *Miami New Times*, September 29 - October 5, 1993

Villoch, Kelly. “Rowena Luna Shoots for the Moon.” *Talent Times*, August-September 1993

Villoch, Kelly. “Multimedia Maven.” *In Grove Magazine*, July 1993

Ozemhoya, Carol U. “The Art of the Matter.” *South Florida Business Journal*, May 7, 1993

Kohen, Helen. “A Place for Art that’s Experienced Rather than Bought.” *Galleries, The Miami Herald*, April 1993

GRAPHIC ARTS EXPERIENCE

1994 – Present

LeftRight Design, Inc.: Creative Director and Principal | Miami, FL

Proprietor of graphic design agency focused on providing visual design solutions for clients in various industries including advertising, business centers/work spaces, corporate, education, entertainment, finance, healthcare, hospitality, human resources/staffing, industrial/product, marketing and public relations, meetings and events, non-profit/public service, professional services, real estate, technology, travel and tourism.

Projects include design of corporate identity systems, advertising/marketing campaigns, annual reports, catalogs, email blasts, invitations, magazines, marketing brochures, online banners, press kit folders, newsletters, promotional materials, packaging, signage, event displays, public awareness collateral pieces, direct mail, web sites, and multi-media installations including video.

GRAPHIC ARTS AWARDS

2014

Aster Awards 2014: Excellence in Medical Marketing | *2012 Jessie Trice Community Health Center Annual Report* | Silver Winner

2013

Aster Awards 2013: Excellence in Medical Marketing | *2011 Miami Children’s Hospital Annual Report* | Silver Winner

2013

Aster Awards 2013: Excellence in Medical Marketing | *2011 Jessie Trice Community Health Center Annual Report* | Gold Winner

2012

Aster Awards 2012: Excellence in Medical Marketing | *2009-2010 Miami Children’s Hospital Annual Report* | Gold Winner

2005

19th Annual Florida Print Awards | Art Director of Showcase Magazine for Fortune International Realty, Inc.

2004-2005

Design and Printing Excellence Achieved through Teamwork | Finalist, 4 colors and up Category

2001

16th Annual Florida Print Awards | Designer of corporate communications brochure for Darby Technology Centers

PRO-BONO COMMUNITY WORK

2001 – 2016

ArtOpiA Arts Mentoring Program: Creator and Founder | Miami, FL

Founder of an arts mentoring program launched in 2001 to benefit neglected and disadvantaged children. The main objectives of the program are to encourage children to explore creativity, to impart an appreciation of art and design and its power to communicate, and to introduce children to careers in design and the visual arts.

ArtOpiA became a yearly program at New World School of the Arts (NWSA) from 2001 to 2016 through the collaboration with the NWSA Dean of Visual Arts, design instructors and students as well as the Leadership Learning Center at St. John Bosco Church and the Honey Shine Mentoring Program.